

# Stand Registration Messe KnifeX | 01.–03.10.2027

Registration deadline: 30.06.2027

Registration by e-mail to: [info@neue-messe-fulda.de](mailto:info@neue-messe-fulda.de)



## Principle Exhibitor

### Invoice Address:

Company

Street, No.

ZIP, Place, National Licence Plate – if not Germany

Contact person for exhibition organisation, E-Mail

Invoice E-Mail

Phone

VAT number, if not Germany

We order hereby on the exhibition grounds  
Messe Galerie Fulda, Wolf-Hirth-Straße 40:

Hall space with wooden floor,  
without separating side and back walls

		Price	Minimum size
<input type="checkbox"/>	_____ m <sup>2</sup> <b>Row stand</b> (one side open)	110 €/m <sup>2</sup>	12 m <sup>2</sup>
<input type="checkbox"/>	_____ m <sup>2</sup> <b>Corner stand</b> (two sides open)	116 €/m <sup>2</sup>	20 m <sup>2</sup>
<input type="checkbox"/>	_____ m <sup>2</sup> <b>Head stand</b> (three sides open)	119 €/m <sup>2</sup>	30 m <sup>2</sup>

### Entry in the exhibition catalogue – Please absolutely fill in!

Every exhibitor and subsidiary exhibitor is listed with its company name, address and exhibition program in the official exhibition catalogue.

Company

Street, No.

ZIP, Place, National Licence Plate – if not Germany

Phone

Website

E-Mail

Entry of the company under letter: \_\_\_\_\_

Exhibition goods/exhibits:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Brand names:

\_\_\_\_\_

### Compulsory Fees

- Entry in trade fair catalogue print & online: 90 € per entry
- Site/hall cleaning, waste disposal:  
Hall 0.80 €/m<sup>2</sup>
- Subsidiary Exhibitors must be registered,  
for a fee of 190 € (without stand fee).  
Please complete second page for joint exhibitors.

Advertising via the organizer's social media channels desired:

Yes\*  No \*Please send content (Texts/Pictures/Videos).

Account name:

Instagram \_\_\_\_\_

Facebook \_\_\_\_\_

Legal VAT must be added to all prices.

We declare that all exhibited objects are in our possession. With our signature, we declare that the conditions for the trade fair (page 3) are legally binding.

- I have received and read the information sheet on data protection from Neue Messe Fulda GmbH. All my questions regarding the handling of my personal data have been answered sufficiently.

Place, Date

Binding signature/Company stamp

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## Subsidiary Exhibitors

Beside the principle exhibitor, subsidiary exhibitors are all companies that exhibit or are represented on the rented stand. They are also regarded as subsidiary exhibitors if they maintain close economic or organisational links to the principle exhibitor.

**Invoice Address:**

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Company

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Street, No.

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ZIP, Place, National Licence Plate – if not Germany

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Contact person for exhibition organisation, E-Mail

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Invoice E-Mail

---

Phone

---

VAT number, if not Germany

**Entry in the exhibition catalogue – Please absolutely fill in!**  
Every exhibitor and subsidiary exhibitor is listed with its company name, address and exhibition program in the official exhibition catalogue.

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Company

---

Street, No.

---

ZIP, Place, National Licence Plate – if not Germany

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Phone

---

Website

---

E-Mail

Entry of the company under letter: \_\_\_\_\_

**Exhibition goods/exhibits:**

---

---

---

**Brand names:**

---

**Principle Exhibitor:**

---

Company

---

Street, No.

---

ZIP, Place, National Licence Plate – if not Germany

---

Contact Name, Phone

**Compulsory Fees for Subsidiary Exhibitors:**

Registration Fee 190 € (without stand fee)

Entry in trade fair catalogue print & online: 90 € per entry

paid by subsidiary exhibitor     paid by principle exhibitor

Advertising via the organizer's social media channels desired:

Yes\*     No    \*Please send content (Texts/Pictures/Videos).

Account name:

Instagram \_\_\_\_\_

Facebook \_\_\_\_\_

**Legal VAT must be added to all prices.**

We declare that all exhibited objects are in our possession. With our signature, we declare that the conditions for the trade fair (page 3) are legally binding.

I have received and read the information sheet on data protection from Neue Messe Fulda GmbH. All my questions regarding the handling of my personal data have been answered sufficiently.

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Place, Date

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Binding signature/Company stamp

# Trade fair conditions Messe KnifeX

## General terms and conditions of business and participation in the Neue Messe Fulda GmbH

### 1. Organizer

Neue Messe Fulda GmbH (hereinafter referred to as NMF)  
Buseckstraße 16 | 36043 Fulda | Phone: 0049 (0) 661 41 08 4053  
Fax: 0049 (0) 661 41 08 4054 | Mail: info@neue-messe-fulda.de

### 2. Location and opening hours

The trade fair KnifeX will take place from Friday, 01.10.2027 to Sunday, 03.10.2027 from 9 am to 5 pm at the Messe Galerie, Wolf-Hirth-Straße 40, 36041 Fulda. NMF reserves the right to change the opening hours and will announce them in time. During this period, the exhibition stands must be permanently occupied by the exhibitors or their representatives.

### 3. Program / Sectors / Product Portfolio

Exhibitors and service providers from the following sectors will be accepted:

01. Cooking and kitchen knives
02. Catering and kitchen accessories
03. Butchery and slaughtering knives
04. Cutlery and steak knives
05. Sommelier and bar accessories
06. Pocket and leisure knives
07. Hunting and outdoor knives
08. Collector's knives
09. Cutlery
10. Scissors
11. Swords and cutting weapons
12. Archery and crossbows
13. Accessories
14. Other related areas

### 4. Registration

The stand must be registered to the trade fair KnifeX with the stand registration form. This must be completed and legally signed. This registration represents a contract with the exhibitor, which requires acceptance by the organizer of the trade fair (abbreviated below as NMF). Submission of the stand form cannot be used as a basis for approval.

This registration implies that the exhibitor has accepted these Terms and Conditions for Participation in this trade fair, together with the applicable Technical Guidelines. This extends to persons employed by the exhibitor at the trade fair.

The exhibitor undertakes to comply with the relevant legal regulations on employment and trade, environmental regulations, regulations to avoid fire or accidents, regulations on competition and hygiene, as well as the Hesse State Law on protection from infection.

With this registration, the exhibitor declares that he agrees that the information he provides may be stored and evaluated for the processing of the trade fair and, in this context may be passed to third parties. He undertakes to participate in electronic programs to evaluate and record the visitors and agrees that information on his participation may be distributed in electronic media (including the Internet).

### 5. Approval and Confirmation

The NMF will issue a written confirmation that the exhibitor and the given objects for the NMF are approved. The contract has then been completed once the order has been confirmed. If reservations or conditions are included in the stand registration, these are only effective if they are confirmed by the NMF. If there are objectively justified reasons, the NMF can exclude individual exhibitors or companies from the trade fair. This is particularly the case if not enough space is available. If it is necessary to achieve the objectives, the trade fair may be restricted to specific groups of exhibitors or firms. The NMF is also entitled to restrict the registered objects of the trade fair or to modify the registered area. The registration only applies to the registered objects in the trade fair, as given in the confirmation of order and the space specified in this. It is not allowed to exhibit objects other than those registered.

The registered trade fair objects must be within the unrestricted power of disposal of the exhibitor and must be provided with any officially required permits to operate. Any descriptions and prospects of the exhibited articles or of the services provided must be submitted on request. If sales are not performed properly, the NMF has the right to close the stand, without this impairing the obligation to pay for the rent of the stand. The NMF retains the right to move the stand or advertising areas to another site. Samples can only be offered with the specific approval of the NMF. Lack of competition cannot be demanded or granted.

### 6. Stand Rent and Exhibition Catalogue Entry

The trade fair KnifeX takes place in lightweight construction halls. Hall spaces with wooden flooring without separating side or back walls are rented to exhibitors. The rental price per m<sup>2</sup> row stand is 110.- € (minimum size 12 m<sup>2</sup>), corner stand 116.- € (minimum size 20 m<sup>2</sup>) and head stand 119.- € (minimum size 30 m<sup>2</sup>). The above prices are net rents.

Co-exhibitors pay a registration fee of 190.- € plus VAT. The entry of exhibitors and co-exhibitors in the exhibition catalogue is obligatory and is charged at 90.- € plus VAT. Additional costs are charged separately or by the respective service providers. Subleasing is only permitted with the prior approval of NMF.

### 7. Allocation of Stands

Stands are allocated by the NMF, who allocate the stands in accordance with aspects established by the concept and theme of the trade fair. Stand allocation is not dependent on the date of receipt of the registration. In so far as is possible, the NMF will accommodate any special wishes that may be expressed by the exhibitor. Once the planning is complete, the exhibitor will be informed in writing of the stand allocation and number. The NMF is obliged to inform the exhibitor immediately in writing if there are any changes in the position, the type or dimensions of the stand.

### 8. Confirmation and terms of payment

Invoicing takes place with the order confirmation by NMF. 50% of the rents must be paid immediately upon receipt of the invoice, the remainder of the total sum six weeks before the beginning of the exhibition. In case of non-compliance with the above stated terms of payment, NMF can withdraw the stand and use the confirmed stand at its discretion.

For all unfulfilled obligations towards NMF or its contractors, NMF is entitled to a landlord's lien on the exhibition material brought in. Until the final payment is made, the usual bank interest on arrears will be charged. The registration for the trade fair KnifeX is binding. A withdrawal is only possible with the consent of NMF. For a withdrawal until 30.04.2027, 25% of the stand rent will be charged; for a withdrawal until 30.06.2027 (closing date for registration) 50% of the stand rent will be charged. If participation in the trade fair is cancelled after the closing date for registrations, the stand rent must be paid in its full amount. If the stand is not rented, the design of the stand will be at the expense of the original exhibitor. If the stand is re-rented, the original exhibitor does not have any claims against NMF. In any case, an application for withdrawal must be made in writing.

### 9. Change of date / force majeure / official order

Unforeseen events which are not attributable to the organizer and which do not allow the trade fair KnifeX to proceed as planned, entitle NMF to:

- a.) postpone the scheduled date of the trade fair KnifeX. The agreements will remain valid for the new date.
- b.) cancel the trade fair KnifeX before the opening. If the cancellation is to take place in the period from 01.07.2027 to 31.07.2027, 25% of the stand rental fee will be charged. For cancellations from 01.08.2027, the amount will change to 50% of the stand rental fee.
- c.) close the trade fair after being opened as a result of force majeure and/or official orders. The stand rent and all costs to be borne by the exhibitor shall be paid in full. The exhibitor cannot derive any claim for damages from this. If NMF has to interrupt, shorten or cancel events that have already begun due to force majeure or official orders, the exhibitor has no claim to repayment or remission of the stand rent.

### 10. Stand assembly and dismantling

There are 4 days available for assembling the exhibition stands, for which the following times must be observed: Monday, 27.09. to Thursday, 30.09.2027 from 7 am to 8 pm. The design of the stands is the responsibility of the exhibitor. The technical guidelines of NMF must be followed in the interest of the overall picture. The regular stand height in the mobile exhibition halls is 2.50 m.

Exceeding this construction height requires the approval of NMF. The supply corridors (intended for water and power lines) between the halls must be kept absolutely clear for fire safety reasons. The exhibitor must provide the hall stand space with a floor covering.

Dismantling the exhibition stands begins on Sunday, 03.10.2027 at 5:30 pm and must be completed by Tuesday, 05.10.2027 at 6 pm. The dismantling of the tent halls must be agreed individually with the NMF.

No booth may be completely or partially cleared before the end of the trade fair. The removal of the exhibition goods may only take place if the exhibitor has fulfilled all obligations to NMF and its contractors. Damage to halls and facilities on the exhibition grounds and to rented furniture will be invoiced to the perpetrator.

### 11. Order Forms / Technical Guidelines / Stand Equipment

It is of the greatest importance that the stand should be attractively designed. The exhibitor is obliged to clearly and attractively portray their name or logo for the whole duration of the trade fair.

If the exhibitor has not started to start the construction by 3 pm the day before the trade fair starts, the NMF is entitled to use the stand for other purposes. In this case, the exhibitor is liable to the NMF for the agreed sum of the stand rent, as well as any additional expenses. If the stand can no longer be rented, the exhibitor is not only responsible for the stand rent, but also for the costs for decorating the separating walls and the stand.

Before the start of the trade fair, the exhibitor is issued "Technical Guidelines". He is obliged to comply with the instructions on constructing the stand as contained here, as well as official instructions and regulations for preventing fires. All materials used must be of low flammability. If the exhibitor violates this obligation, he is liable for all resulting damage. In such a case, the NMF is entitled to issue an extraordinary notice to the contract, even before the start of the trade fair.

The exhibitor receives order forms for all technical work and these contain information on the relevant prices and conditions of delivery. By sending these order forms, the exhibitor charges the corresponding contractual partner with performing the work and is obliged to cover the resulting costs.

### 12. Advertising

The NMF takes responsibility for visitor promotion. The exhibitor may only advertise his goods within his stand. Advertising or promotional activities are not permitted outside the stand. This includes the distribution of brochures. This also applies to disturbing audio presentations on the stand.

### 13. Photography and other image recordings

Commercial image recordings of any kind, in particular photographs, film and video recordings are prohibited on the entire exhibition grounds. The only exceptions to this are press photographers accredited by the NMF. Photographic and video recordings by the exhibitors are permitted on their own stands and exhibits. The NMF has the right to produce or have produced image and sound recordings of exhibition stands, exhibited goods, and exhibits for the purpose of documentation or self-publication. This also applies to persons recorded in the context of the applicable legal regulations. The exhibitor undertakes to obtain the corresponding consent from its employees, subtenants and

commissioned partners. The exhibitor further undertakes to indemnify NMF against any damages incurred by NMF as a result of an employee asserting claims against NMF due to the use of his image or spoken word.

### 14. Data protection

The NMF records, uses and processes your personal information for the purpose of the execution and handling of the contractual relationship. By signing the data protection agreement on the registration form, the NMF transfers personal data to its partner and service companies as well as service providers, which also allows them to offer their own additional or similar services. Your personal information will be used according to the legal regulations. You can revoke any declarations of consent given to us regarding data protection at any time in writing to the NMF.

### 15. Power and water Supply

The NMF is responsible for the general illumination on the exhibition grounds and in the halls. The costs for service connections (electricity and water) are charged by the service partner to the exhibitor who has ordered them. All installations – including the stand connection – may only be performed by persons approved by the NMF. The NMF assumes no responsibility if the power supply, water supply or sewage are interrupted or inadequate.

### 16. Exhibitor passes

The exhibitor receives free exhibitor passes for the booth personnel, which entitle them to enter the exhibition grounds. The number depends on the size of the booth. Additional passes are with costs. In the event of misuse, the pass will be withdrawn without compensation.

### 17. Guarding and disclaimer

The general security of the exhibition grounds is provided by NMF. It begins on Monday, 27.09.2027 at 7 pm and ends on Sunday, 03.10.2027 at 10 pm.

During the assembly and dismantling period as well as during the exhibition, every exhibitor has an increased duty of care for the security of his goods. The exhibitor must organise the guarding of his goods himself. Additional special guards may only be appointed by the NMF's assigned security company. The general guard provided by NMF does not restrict the NMF's exclusion of liability for any damage to property or personal injury and remains in full force. The user/exhibitor assumes liability for personal injury and property damage incurred while using the off-road and on-road area. The organizer, NMF, is exempt from any claims.

### 18. Insurance

The NMF insures the trade fair KnifeX against liability damages. It does not assume any liability for personal injuries or property damages within the exhibition booths or for damages to the exhibition goods. Exhibitors are advised to insure their exhibition goods against damage and theft at their own expense.

### 19. Cleaning and waste disposal

The stand areas are handed over swept clean. The NMF takes care of the cleaning of the exhibition grounds and the hall corridors. The exhibitor is responsible for cleaning the booth. The exhibitor is obliged to minimise the waste produced and to separate the waste. The exhibitor must pay for the disposal of polluting waste material, material from the construction of the stand, carpets, bulky waste, building rubble, residues from advertising and similar material. Residual waste of any kind on the exhibition stands and aisles will be disposed of by NMF during the set-up and dismantling phases, provided that it can be attributed to the party responsible, and will be invoiced in accordance with the polluter-pays principle. The exhibitor may not provide food or comestibles from disposable crockery or tins. Food and drinks must be served using reusable tableware. In the event of violation, the exhibitor must cover the resulting costs. The exhibitor undertakes to pay a compulsory fee for the general waste disposal/cleaning depending on the rented area.

### 20. Acknowledgement and house rule

Any exhibitor acknowledges the above conditions for himself and his commissioned partners by completing the registration process and undertakes to comply with all local, construction and trade police regulations and orders as well as all fire protection and safety regulations.

In case of violation of the terms and conditions of business and participation, the NMF is entitled to pronounce and carry out the immediate exclusion from the trade fair KnifeX. Verbal agreements must be confirmed in writing by NMF to be valid. Any non-compliance with the terms and conditions of business and participation can result in exclusion from future events. NMF exercises domiciliary rights throughout the entire exhibition grounds. Overnight stays on the exhibition grounds are not permitted. Exceptions exist as part of the planned trade fair program and after written confirmation from NMF.

### 21. Assertion of claims

Claims by the exhibitor must be reported in writing to NMF no later than 14 days after the end of the event; claims made later will not be considered and will expire (preclusive period).

### 22. Place of fulfilment and jurisdiction

The parties are fully qualified merchants and conclude this contract within the context of their business operations under the company named overleaf. The place of fulfilment and jurisdiction is Fulda. Fulda is also agreed as the place of jurisdiction in the case of claims being enforced by way of warning proceedings.

### 23. Subsidiary agreements / severability clause

Subsidiary arrangements are only legally binding if they are concluded in writing with the NMF and confirmed in writing by the NMF.

# Information sheet on data protection of the Neue Messe Fulda GmbH (NMF)

## Our handling of your data and your rights - Information according to articles 13, 14 and 21 of the EU General Data Protection Regulation (GDPR)

With the following information, we wish to provide you with an overview of how we process your personal information and your rights resulting from it. Selected, the manner of processing and detailed use mainly depend on the services requested or agreed in each case. Therefore, not all statements contained here may apply to you.

Furthermore, this data protection information may be updated from time to time. You can find the current version at any time on our website: <https://www.neue-messe-fulda.de/datenschutz>

### Who is responsible for data processing and whom can I contact?

The person responsible within the meaning of the GDPR is:  
Neue Messe Fulda GmbH  
Buseckstraße 16  
36043 Fulda

Please address your data protection requests in writing:  
[info@neue-messe-fulda.de](mailto:info@neue-messe-fulda.de)

or by telephone at the number: +49 661 41 08 4053  
directly to our customer service.

### Type of personal data collected

We process the following personal data that we receive from you as part of our business relationship:

- Company name with legal form and address
- Title and names
- Phone numbers
- Fax numbers
- E-mail addresses
- Field of activity or position
- Bank, invoice/contract data

### We process your data for the following purposes and on the following legal basis

We process personal data under the provisions of the EU General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG):

#### 1. For the fulfilment of contractual obligations (Art. 6 par. 1 letter b GDPR)

The processing of data takes place for the execution:

- of our contract
- of ancillary contractual services (e.g. warranty notifications or retrieval by manufacturer)

#### 2. Due to legal requirements (Art. 6 par. 1 letter c GDPR)

We are subject to various legal obligations that entail data processing. These include, for example:

- Tax laws as well as the legal bookkeeping
- the fulfilment of requests and requirements from supervisory or law enforcement authorities
- the fulfilment of fiscal control and reporting obligations

In addition, the disclosure of personal information may become necessary in the context of official/judicial measures for the purpose of gathering evidence, prosecution or enforcement of civil claims.

#### 3. Within the scope of balancing interests (Art. 6 par. 1 letter f GDPR)

As far as necessary, we process your data beyond the actual fulfilment of the contract to protect legitimate interests of us or third parties. Examples of such cases are:

- The assertion of legal claims and defence in legal disputes
- Processing in the CRM system

### Who receives my data?

#### 1. Within our company

- Employees for the contact with you and the contractual cooperation (including the fulfilment of pre-contractual measures)

#### 2. Within the scope of order processing

Your data may be passed on to service providers who work for us as order processors:

- Support or maintenance of EDP or IT applications
- Accounting
- Data destruction

All service providers are contractually bound and obliged to treat your data as confidential.

#### 3. Other third parties

A transfer of data to recipients outside of our company will only take place in compliance with the applicable data protection regulations. Recipients of personal data can be, for example:

- Public bodies and institutions (e.g. financial or criminal prosecution authorities) if there is a legal or official obligation
- Credit and finance service providers (processing of payment transactions)
- Tax consultant or economic and wage tax and tax auditor (statutory audit mandate)

### Is data transferred to a third country or an international organisation?

Your data will only be processed within the European Union and states within the European Economic Area (EEA).

### How long will my data be stored?

We process and store your personal information for as long as this is necessary to fulfil our contractual and legal obligations. Generally, your personal information is deleted if it is no longer necessary for the fulfilment of contractual or legal obligations.

There are exceptions,

- insofar as statutory storage obligations must be fulfilled, e.g. the German Commercial Code (HGB) and the German Fiscal Code (AO). The periods of retention or documentation specified there are usually six to ten years.
- for the preservation of evidence within the framework of the legal statute of limitations. According to §§ 195 ff of the German Civil Code (BGB), these limitation periods can be up to 30 years, whereby the regular limitation period is three years.
- Any additional exceptions, as necessary.

If the data processing is carried out in the legitimate interest of us or a third party, your personal information will be deleted as soon as this interest no longer exists. The exceptions mentioned above shall apply.

### What data protection rights do I have?

You have the right to information by Article 15 GDPR, of correction under Article 16 GDPR, of deletion under Article 17 GDPR, of objection under Article 21 GDPR, the right to restrict processing under Article 18 GDPR, and of data transferability under Article 20 GDPR. To exercise your rights, please contact us in writing at the above addresses by post or e-mail.

Concerning the right of information and deletion, restrictions may apply under §34 and 35 BDSG.

Moreover, there is a right of appeal to a competent data protection supervisory authority (Article 77 GDPR in conjunction with § 19 BDSG).

The supervisory authority responsible for us is:

Der Hessische Beauftragte für Datenschutz  
und Informationsfreiheit  
Postfach 3163  
65021 Wiesbaden

### Is there an obligation to provide data?

Within the scope of the contractual relationship, you must provide those personal data which are necessary for the commencement, implementation and termination of the contractual relationship and for the fulfilment of the associated contractual obligations or which we are legally obliged to collect. Without these data, we will generally not be able to conclude or execute the contract with you.

## Information about your right of objection according to Article 21 of the EU General Data Protection Regulation (GDPR)

### 1. Right of objection in individual cases

You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data relating to you based on Article 6 paragraph 1 letter f) DPA (data processing based on a balancing of interests), including profiling within the meaning of Article 4 No. 4 DPA, based on this provision.

If you object, we will no longer process your personal information unless we can demonstrate compelling reasons for processing that are worthy of protection and outweigh your interests, rights and freedoms, or unless the processing serves to assert, exercise or defend legal claims.

### 2. Recipient of an objection

The objection can be made in any form with the subject „Objection“, stating your name, address and date of birth.

Please address it to:

Neue Messe Fulda GmbH  
Buseckstraße 16  
36043 Fulda